



Universidad
de Alcalá

SYLLABUS

LEADERSHIP IN BANKING INDUSTRY

**Máster Universitario en Banca y Finanzas
(Finance&Banking)**

Universidad de Alcalá

EDITION - 2019/20

SYLLABUS

Subject:	Leadership in banking industry
Code:	201566
Degree in which is taught:	MÁSTER UNIVERSITARIO EN BANCA Y FINANZAS (Finance&Banking)
Department and Knowledge Area:	Departamento de Economía y Dirección de Empresas
Mode:	Mandatory
ECTS credits:	1,5
Term:	1º
Teaching Staff:	Antonio Méndez
Tutorial schedule:	To be arranged between the professor and the student.
Language:	English

1. PRESENTATION

Large or small companies and organizations, invest much effort on “human capital” and its development. They know that internal competences are able to impress a distinctive feature on the company, and that the knowledge of their human resources represents the primary wealth of the organization. They therefore develop and implement tools and methods to manage, transfer and capitalize competence, and define standards for their evaluation and validation.

In this respect, we will study all about the leadership and how to design coordination strategies for team work and meeting management. We will also take a close look at negotiations styles and how to keep the quality and good customer service.

2. SKILLS

1. Examine leadership practices, identify effective influence techniques and motivational methods, and develop reliable communication strategies
2. Appreciate the trend to a global world and the need to continually update leadership principles and techniques.
3. Have a clear idea of the right direction for their business and their life, thus facilitating wise strategic decision-making.
4. Analyze the role of the new director in the organizations.
5. Take advantage of the information as a key tool to improve group efficiency.
6. Tools to improve the knowledge of group members.

3. CONTENT

Content of sessions	Total hours
Leadership	• 5 h
Coordination Strategies for Team Work	• 7 h

Session	Content
01st	<ul style="list-style-type: none"> The Leaders are the model to follow, and are expected to organize, manage and work alongside team members on each activity carried out. The leader therefore assumes the responsibility of improving the performance of team members. This can be done either through training or by using coaching procedures and support, in order to identify each group member's competences that can then be exploited in line with the organization's expectations. But how do we define a good leader? What is the role of a new director? Which are the coordination strategies that leaders should adopt to manage all possible changes that may take place inside the organization more quickly and effectively? These are some of the questions that we will answer in this unit.
02th	<ul style="list-style-type: none"> Activities and Final Exam

4. TEACHING METHODOLOGY-LEARNING-TRAINING ACTIVITIES

4.1. Credits distribution(specify in hours)

Onlinehours:	12
Student'sselfstudyhours:	25,5
Total Hours:	37,5

4.2. Methodological Strategies, teaching materials and resources

	<p>During this week we will study a unit entitled "Leadership and coordination strategies for the team work", We will do a practical case, participate in different activities and make use of social networks that allow us to extend the knowledge acquired during the unit. In this respect, we will use the wiki tool, participate in discussion forums, contests and practical cases. These activities are performed onsite and online.</p>
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5. EVALUATION

Evaluation criteria

1. Capacity of team work
2. Knowledge transference in new situations
3. Delivering of assignments

Mark

The assessment of the subject will consist in a final exam and the participation in different activities proposed during this week.

The overall course grade will be computed as follows:

1. **Final Exam:** 20%.
2. **Participation:**80%

6. BIBLIOGRAPHY

General Books on Leadership

- Peter Guy Northouse; Leadership: Theory and Practice. SAGE, 2009. A Fifth Edition is the market-leading survey text for leadership courses across disciplines. Author Peter Northouse combines an academically robust account of major theories, approaches, models, and themes of leadership with an accessible style and numerous practical exercises to allow students to apply what they learn about leadership both to themselves and to specific contexts and situations.