

BASIC COMPETENCES

- To possess and understand knowledge which serves as a basis or opportunity to show originality in developing and/or applying ideas, often in a research context.
- To know how to apply the knowledge acquired and their problem-solving skills to problems in new or unfamiliar contexts within broader or multidisciplinary frameworks related to the area of study.
- To be able to integrate knowledge and to deal with forming judgements in all its complexity on the basis of information which, albeit incomplete or limited, contains reflections about the social and ethical responsibilities associated with applying their knowledge and judgements.
- To be able to communicate their conclusions and the knowledge and underlying reasons that underpin them to the general public in a clear and unambiguous fashion.
- To acquire the learning skills required to continue studying in a largely autonomous or independent fashion.

GENERAL COMPETENCES

- Analytic and synthetic skills.
- Organisation and planning skills.
- Information analysis and search in different sources.
- Decision-making ability.
- Ability to adapt to new situations.
- Commitment to the promotion of human rights, democratic principles, sexual equality, solidarity, environmental protection and the peace culture.
- Precision in handling economic and business concepts and information in order to identify and diagnose management problems, to model them and to put forward reasoned solutions.
- Use of highly complex business analysis and management tools, separately or in conjunction.
- Creativity, initiative, personal autonomy and enterprise.
- Ability to apply knowledge and competences acquired to any kind of undertaking, regardless of size, sector or nature.
- Ability to communicate information, ideas, problems and solutions to specialist audiences and the general public.

TRANSVERSAL COMPETENCES

- Capacity to solve problems
- Ethical commitment at work
- Capacity to work in a team
- Ability to work under pressure
- Passion for quality
- Capacity to organise and plan
- The autonomous learning required of a manager or researcher who needs to lead the search for and learning about any new situation.
- Adaptability to the new situations which can arise in companies operating in highly complex, globalised, rapidly changing and uncertain environments which require adaptability.

- Capacity to apply knowledge to practice.

SPECIFIC COMPETENCES

- To analyse, assess and make decisions pertaining to the complex national and international political, economic and business environment.
- To derive competitive advantage from the use of technology and information systems, thus fomenting the skills required to manage international, multinational and national projects.
- To know how to apply enhancement and good practice models when managing IT services.
- To design a company's organisational structure in its socio-cultural context nationally and internationally.
- To be familiar with and understand the process of a company's internationalisation in a context of growing globalisation and technological transformation in the international economy.
- To understand the use of the necessary accounting, financial, economic, strategic and control techniques and criteria (e.g. BSC, risk portfolio, cluster techniques, segmentation, clan control, data-mining, strategic portfolios, CRM) for companies in an international context.
- To acquire the management skills (negotiation, leadership, self-awareness, self-motivation, organisational commitment, RSC, ethics and international business) required to lead personnel in the context of an international organisation, on the assumption of personal and institutional development.
- To acquire the knowledge required for processes of organisational change and of adaptation to the business culture for international companies (on-line organisations, matrix organisations, cluster organisations, inter-organisational, intra-organisational).
- To be able to design objectives systems in line with different international strategies (for example, direct export, indirect export, concerted export, setting up subsidiaries, alliances) for business sustainability.
- To be able to design, develop and integrate strategic control in the direction and management of multinational companies.
- To develop the skills required to integrate interdisciplinary intercultural information in communication plans for decision designs in international settings.
- To acquire the knowledge necessary to integrate companies in processes of change in national and international settings.
- To be able to take and integrate decisions in business processes of an economic, social and technological order in national and multinational companies: how to manage in processes of ongoing change.
- To be able to apply the knowledge acquired and to be able to solve problems in new or unfamiliar situations within broader contexts related to international and international business direction.
- To design and implement corporate dimension configuration processes in multinational companies and to analyse their consequences for business policy.
- To define the processes which enable configuration of the design, operativity and control of the corporate strategy (internationalisation) of national and multinational companies.
- To make decisions about the business dimension of a company's organisational and management structure in its international operations.
- To configure interdisciplinary and intercultural decision making processes, as well as the involvement and development of staff in international settings.

- To analyse a company's situation by means of past accounting information and to produce financial forecasts in the basis of that information; and to understand the role of financial information.
- To master the knowledge, models and methods associated with the direction of each of the main functional areas of a company (marketing, finance, human resources, operations), and to be able to understand and solve related problems at the strategic, tactical and operational levels.