

First Spanish university to earn 5 stars according to international quality accreditation system **-QS Stars University Ratings-** (International Accreditation).

The UAH is Spain's second best public university for teaching quality **-CYD Ranking-**.

Among the World's Top Universities **-QS World University Ranking-** and **-Times Higher Education World University Ranking-**.

Top Spanish University for Employability **-MECD Report on University Student's Labour Insertion-**.

Among the World's Top Universities for Employability **-QS Graduate Employability Ranking-**.

## PROFESSIONAL OPPORTUNITIES

- Management and consultancy in the field of tourism products and activities.
- Cultural management.
- Public planning and management of touristic destinations.
- Tourist mediation.
- Education, research, and consultancy.
- Catering, accommodation and transport and logistics sectors.



Degree in

# TOURISM

Field of Knowledge:  
Social and Legal Sciences



## FACULTY OF ECONOMICS, BUSINESS, AND TOURISM

### GUADALAJARA CAMPUS

Calle Cifuentes, 28  
19003 Guadalajara

[economicasempresarialesyturismo.uah.es](http://economicasempresarialesyturismo.uah.es)



INFORMATION CENTRE

900 900 411

[www.uah.es](http://www.uah.es)

[ciu@uah.es](mailto:ciu@uah.es)

  /UniversidadDeAlcala

  @UAHes

WORLD HERITAGE



 Universidad  
de Alcalá

## GLOBAL CREDIT DISTRIBUTION

TYPE OF SUBJECT	ECTS
Basic training (Basic)	60,0
Compulsory (COM)	138,0
Optional (OP)	30,0
Cross-curricular	12,0
<b>Total ECTS</b>	<b>240,0</b>

## SPECIALITIES

- Tourism Business Management
- Tourism Planning
- International Tourism Studies

The updated offer of optional matters is available on the website of the Centre

Basic: Basic training;  
COM: Compulsory; OP: Optional

## COURSE PROGRAMME

FIRST YEAR	FIRST TERM			SECOND TERM		
	Type	ECTS	Type	Type	ECTS	
	Geography	Basic	6,0	English I	Basic	6,0
	Fundamentals of Law	Basic	6,0	Business Economics	Basic	6,0
	Economics	Basic	6,0	Geography for Tourism	COM	6,0
	Statistics Applied to Tourism	Basic	6,0	Tourism Marketing I	Basic	6,0
Cross-curricular		6,0	Tourist Market Structure	Basic	6,0	
<b>TOTAL ECTS</b>			<b>60,0</b>			

SECOND YEAR	FIRST TERM			SECOND TERM		
	Type	ECTS	Type	Type	ECTS	
	English II	Basic	6,0	Accounting II	COM	6,0
	Human Resources Organisation and Management	COM	6,0	French I	COM	6,0
	Accounting I	Basic	6,0	German I	COM	6,0
	Tourism Marketing II	COM	6,0	Production Operations and Processes II	COM	6,0
Production Operations and Processes I	COM	6,0	Cross-curricular II		6,0	
<b>TOTAL ECTS</b>			<b>60,0</b>			

THIRD YEAR	FIRST TERM			SECOND TERM		
	Type	ECTS	Type	Type	ECTS	
	German II	COM	6,0	Tourism and Environmental Sustainability	COM	6,0
	French II	COM	6,0	Tax System	COM	6,0
	Analysis of the Economic Environment of the Tourist Business	COM	6,0	Heritage II	COM	6,0
	Heritage I	COM	6,0	Cost Accounting and Management Control	COM	6,0
Financial Management	COM	6,0	Tourist Business Law	COM	6,0	
<b>TOTAL ECTS</b>			<b>60,0</b>			

FOURTH YEAR	FIRST TERM			SECOND TERM		
	Type	ECTS	Type	Type	ECTS	
	Optional 1	OP	6,0	Placement	COM	18,0
	Optional 2	OP	6,0	Undergraduate Dissertation	COM	12,0
	Optional 3	OP	6,0			
	Optional 4	OP	6,0			
Optional 5	OP	6,0				
<b>TOTAL ECTS</b>			<b>60,0</b>			