

The UAH is Spain's second best public university for teaching quality -**CYD Ranking**-.

First Spanish university to earn 5 stars according to international quality accreditation system -**QS Stars University Ratings**- (International Accreditation).

Among the World's Top Universities -**QS World University Ranking**- and -**Times Higher Education World University Ranking**-.

Top Spanish University for Employability -**MECD Report on University Student's Labour Insertion**-.

Among the World's Top Universities for Employability -**QS Graduate Employability Ranking**-.

## PROFESSIONAL OPPORTUNITIES

- Audio-visual projects: development, production, post-production and dissemination.
- Creation, design, and production of audio-visual digital Works: video editing, sound and image treatment, web design, videogame design.
- Management: portal management, content editing, marketing, accounting, intellectual property.
- Analysis and research: communication phenomena and processes, current and historical, for public and private organisations.
- Education: digital literacy and new technologies at any educational level.



Universidad  
de Alcalá

## FACULTY OF ARTS AND HUMANITIES

### GUADALAJARA CAMPUS

Calle Madrid, 1  
19001 Guadalajara

[filosofiayletras.uah.es](http://filosofiayletras.uah.es)



INFORMATION CENTRE

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  /UniversidadDeAlcala

  @UAHes

Degree in

# AUDIO-VISUAL COMMUNICATION

Field of Knowledge:  
Social and Legal Sciences

WORLD HERITAGE



 Universidad  
de Alcalá

## GLOBAL CREDIT DISTRIBUTION

TYPE OF SUBJECT	ECTS
Basic training (Basic)	60,0
Compulsory (COM)	120,0
Optional (OP)	48,0
Cross-curricular	12,0
<b>TOTAL ECTS</b>	<b>240,0</b>

## SPECIALITIES

- Radio, Cinema and TV: Traditional Media
- Interactive Audio-visual Media

The updated offer of optional matters is available on the website of the Centre

Basic: Basic training;  
COM: Compulsory; OP: Optional

## COURSE PROGRAMME

FIRST YEAR	FIRST TERM	Type	ECTS	SECOND TERM	Type	ECTS
	Contemporary World History and Culture	Basic	6,0	Documentation and Information Sources	Basic	6,0
	Linguistic Communication	Basic	6,0	Audio-Visual Business	Basic	6,0
	Communication Theories	Basic	6,0	Knowledge Construction in the Information Society	COM	6,0
	Audio-Visual Language	Basic	6,0	Tecnología de los Medios Audiovisuales	Basic	6,0
	Thinking Graphically	COM	6,0	Cross-curricular I		6,0
<b>TOTAL ECTS</b>			<b>60,0</b>			

SECOND YEAR	FIRST TERM	Type	ECTS	SECOND TERM	Type	ECTS
	Communication and Creative Processes	Basic	6,0	Visual Culture	Basic	6,0
	Socioeconomics of Cultural Industries	COM	6,0	A Comparative and Historical Approach to Media Studies	Basic	6,0
	Audience Research	COM	6,0	Media in the International Context	COM	6,0
	Audio-Visual Narrative	COM	6,0	Aesthetics of Audio-Visual Expression	COM	6,0
	Oral and Written Expression	COM	6,0	Cross-curricular II		6,0
<b>TOTAL ECTS</b>			<b>60,0</b>			

THIRD YEAR	FIRST TERM	Type	ECTS	SECOND TERM	Type	ECTS
	Audio-Visual Scripting	COM	6,0	Professional Ethics and Deontology	COM	6,0
	Audio-Visual Creation	COM	6,0	Communication in Virtual Environments	COM	6,0
	Audio-Visual Production	COM	6,0	Audio-Visual Post-Production	COM	6,0
	Audio-Visual Content and Programming Management	COM	6,0	Optional 2	OP	6,0
	Optional 1	OP	6,0	Optional 3	OP	6,0
<b>TOTAL ECTS</b>			<b>60,0</b>			

FOURTH YEAR	FIRST TERM	Type	ECTS	SECOND TERM	Type	ECTS
	Optional 4	OP	6,0	Practical Experience	COM	18,0
	Optional 5	OP	6,0	Undergraduate Dissertation	COM	12,0
	Optional 6	OP	6,0			
	Optional 7	OP	6,0			
	Optional 8	OP	6,0			
<b>TOTAL ECTS</b>			<b>60,0</b>			